

GS-I Population and Associated Issues, Poverty and Developmental Issues, Urbanization, their Problems and their Remedies.

- 1. A large-scale transformation can be truly successful if it captures the imagination of the people, and becomes a people's movement or a jan andolan. Examine the statement in the context of Swachh Bharat Mission.**

Why this Question?

- ▶▶ As the states prepare to dedicate an open defecation free (ODF) country to Gandhi@150, it is timely for us to analyse how the Swachh Bharat campaign became the global benchmark for participatory and transformative development.

Key Demands of Question:

- ▶▶ Explain why large scale transformation like Swachh Bharat needs a people's participation.
- ▶▶ Explain how the Swachh Bharat mission becomes successful with people's movement.
- ▶▶ Explain the other measures that led to the success of the mission.

Answer:

Directive word: Examine

- ▶▶ Assume the examiner knows the issue. But he wants us to dig the issue deeply and bring out other perspectives to light. Here the examiner is looking for unique points other than the normal.

Structure of Answer:

Introduction:

- ▶▶ Explain the importance of the people's movement in the context of the Swachh Bharat Mission for transformational change. Bring relevant facts and figures regarding the same.

Body:

- ▶▶ Explain briefly introduce about the Swachh Bharat mission.
- ▶▶ Explain the importance of the people's movement to bring out the transformational change.
- ▶▶ Explain how people's movement bring out the success in the Swachh Bharat Mission.
- ▶▶ Give relevant examples and information to validate your point
- ▶▶ Explain other measures such as administrative measures are also led to the success of the mission.

Conclusion:

- ▶▶ Conclude with the recent measures of the government like shift from ODF to ODF plus to sustain the mission.