

KISAN SUVIDHA MOBILE APP

Prelims- Economics: Agriculture

Mains- GS III-storage, transport and marketing of agricultural produce and issues and related constraints; e-technology in the aid of farmers.

Why in News?

- ✚ Kisan Suvidha is an omnibus mobile app developed by Department of Agriculture & Cooperation, Ministry of Agriculture and Farmers Welfare to help farmers by providing relevant information to them quickly.
- ✚ The app is available in multiple Indian languages.

Facilities available on Kisan Suvida App:

- ✚ Weather – provides weather report for that day and weather forecast for next five days of a selected district. Extreme weather alerts are also provided.
- ✚ Dealers – Name, Mobile number and Address of the dealers of Seeds, Pesticides, Fertilizer and Farm Machinery are provided.
- ✚ Market Prices – information about rates of various crops in different mandies are provided.
- ✚ Plant Protection – Crop specific information related to pest management are provided. If the condition of crop is not normal, farmers can upload a picture/photo of the crop and send it through kisan suvidha app to agriculture experts for advice.
- ✚ Agro Advisories – Information from agriculture experts of districts regarding the advisories about activities to be undertaken and precaution to be taken starting from sowing to harvesting.
- ✚ Contact KCC – This option provides facility to speak to Kisan Call Centre (KCC).
- ✚ Soil Health Card – option gives information about Soil Health Card, so that farmers can use fertilizer and pesticides judiciously having regard to minerals available in a particular land/farm.
- ✚ Cold Storage and godowns – information about warehouse and cold storage available in the district like warehouse / cold storage, name of manager, address, storage capacity and phone number etc are provided.