

## **5. 'TB Harega Desh Jeetega' Campaign**

**Prelims: Governance, Health & Diseases**

**Mains: GS-II- Issues relating to development and management of Social Sector or Services relating to Health, Education, Human Resources.**

### **Why in News?**

- ▶▶ The Union Minister for Health and Family Welfare launched the 'TB Harega Desh Jeetega' Campaign along with the National TB Prevalence Survey on 25th September. He also released the TB India Report (2019).

### **'TB Harega Desh Jeetega' Campaign:**

- ▶▶ The chief objective of the campaign is to eliminate tuberculosis (TB) from India.
- ▶▶ **The campaign has 3 pillars:**
  - ❖ Clinical approach
  - ❖ Public health component
  - ❖ Active community participation
- ▶▶ Supporting aspects of the campaign include patient support, private sector engagement, political and administrative commitment at all levels.
- ▶▶ The government will make sure that TB patients receive free and high quality treatment and care at private and public hospitals.
- ▶▶ The government has set the target year for eradicating TB from the country as 2025. The global target set by the UN is 2030.
- ▶▶ It also aims to improve and expand the reach of TB care services across the country by 2022.
- ▶▶ This includes preventive and promotive approaches, and proposes interventions such as engagement with private sector health care providers, inter-ministerial partnerships, corporate sector engagement, latent TB infection management, and community engagement.
- ▶▶ The interventions will be accompanied by a comprehensive, mass media and communications campaign to generate awareness about the disease and the free treatment services available under the government programme.
- ▶▶ Last year, the government has launched the Nikshay Poshan Yojana, a direct benefit transfer (DBT) scheme to provide nutritional support to TB patients. Since then, about 26 lakh patients have received the benefit directly into their bank accounts.

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### **National TB Prevalence Survey:**

- ▶▶ This survey is crucial for achieving the goal of ending TB in India by 2025.
- ▶▶ The survey will take 6 months and cover the whole country.
- ▶▶ The data thus obtained will be used as a policy tool for further interventions.
- ▶▶ According to TB India Report, 21.5 lakh cases of TB were reported in 2018.
- ▶▶ In 2017, there were 18 lakh cases and 2018 saw a rise of 17% from the previous year.

